



## ObTech Welcomes New CEO

**SINGAPORE, 1 February 2010** – ObTech Asia Pacific Pte Ltd (“ObTech”), a subsidiary of NEC Corporation (HQ: Japan) based in Singapore, welcomes Mr Masaki Koizumi as its Chief Executive Officer, with effect from today.

ObTech is a global provider of innovative enterprise software solutions to the process industries, with offices in Bangkok, Cebu, Kuala Lumpur, Manila, Penang, Singapore, and Tokyo. A wholly-owned subsidiary of NEC, ObTech was established in 1996 with the objective of providing software solutions and system integration services to process manufacturing firms. Its core competencies address the extended supply chain, including business solutions in the areas of Enterprise, Customer Relationship, Supply Chain, and Enterprise Performance Management.

Mr Koizumi joined NEC since 1990 and has been mainly involved in various aspects of NEC’s software business, especially Enterprise Resource Planning (ERP), including research and development, marketing, sales and consultation. Prior to joining ObTech as its CEO, Mr Koizumi was managing ERP consulting and service projects for Japanese top-tier food and chemical customers in Japan, China and Singapore.

Mr Masaki Koizumi says, *“Having been involved in the software business for the last two decades, I am aware of the importance of having the right tools and solutions to meet the critical needs of the company or the industry. I hope to share my experience and expertise in this area and to lead ObTech to greater heights in this region.”*

Mr Koizumi will be assisted by Mr Michael Lim, who continues in his role as Group Chief Operating Officer for ObTech Asia Pacific.

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### **About NEC Corporation**

*NEC Corporation is one of the world's leading providers of Internet, broadband network and enterprise business solutions dedicated to meeting the specialized needs of a diversified global base of customers. NEC delivers tailored solutions in the key fields of computer, networking and electron devices, by integrating its technical strengths in IT and Networks, and by providing advanced semiconductor solutions through NEC Electronics Corporation. The NEC Group employs more than 140,000 people worldwide. For additional information, please visit the NEC website at: <http://www.nec.com>.*

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### **About ObTech Asia Pacific**

*ObTech is a global information technology company, wholly owned by NEC Corporation Japan. ObTech focuses on helping clients integrate the best of breed IT solutions in their businesses. Established in 1996 to provide systems integration solutions for manufacturing companies, ObTech today is dedicated to expanding and diversifying its services to more industries, providing end to end services from consulting, solutions, technology implementation, infrastructure support and maintenance to IT recruitment and training certification.*

*ObTech is a key partner of SAP for SAP Business One, SAP Business All-in-One, and SAP Business All-in-One Fast-Start Program. ObTech is also the first Gold Level Channel Partner of SAP in South East Asia. Its vertical industry focus includes Retail, Consumer Products, Chemical, Wholesale & Distribution and High Tech Manufacturing.*

*ObTech has more than 300 customers worldwide, and the company's current focus is in the South East Asian market, with Regional Head Office in Singapore and offices in Malaysia, Philippines and Thailand. ObTech's market leadership has grown from strength to strength. By putting operational tools directly in the hands of its clients, ObTech is set to become a market leader in Enterprise Business Solutions.*

*For additional information, please visit ObTech website at: <http://www.ObTechGlobal.com>*

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